



Cumberland County Sheriff's Office

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On April 28, 2012 the Cumberland County Sheriff's Office will be holding its 4th annual "**Cumberland County Sheriff's 5-K Fugitive Run**" in Gorham. In an effort to promote community involvement and interaction, as well as raising money for a charitable cause, the Sheriff's Office has continued this exciting road racing initiative.

This event will provide many of the amenities found at other large road races and will attract both runners and walkers alike. The race will have strong public safety participation, with the presentation of the "Sheriff's Cup" to the public safety agency (police, fire/rescue, corrections) with the best cumulative finishing times (minimum of 3 runners to qualify for trophy). Awards will also be given to the top 2 civilian male and female finishers in 8 different age categories, as well as the top 5 Public Safety male and female finishers. Runners who "Capture the Fugitive" will also receive a special prize.

Last year's race had over 130 runners participate. With the help of our race sponsors, the Sheriff's Office donated nearly \$2,000.00 to our 2011 race charity, "The Center for Grieving Children".

In 2012, the Sheriffs Office has selected the Police Athletic League as its charitable organization. The Cumberland County Sheriff's Office conducts a fundraiser every year in order to assist local schools and other youth sports teams in Cumberland County with purchasing sports equipment, funding for travel for competitions and upgrading sports complexes. This program was initiated in 2001, and has raised over \$45,000 for various organizations in the community. Upon receiving a request for financial assistance, Sheriff Joyce asks the team to participate in a community service event or provide some assistance to our elderly population in return for the monetary donation.

The Sheriff's Office is asking for your financial support this year to assist with the costs of directing our race. Simply put, we cannot do it without you! Last year's event was a big success. Please join us and help raise money for a critical local cause.

Enclosed is a solicitation package, including the race brochure and a solicitation reply form. Please feel free to join us on race day and encourage your employees to participate in the race event as well.

I will follow-up this letter with a phone call to answer any questions you may have. I would also be more than happy to meet with you in person to discuss this event. Your time and consideration is greatly appreciated.

Respectfully,

Angela M. Berube-Gray
CCSO Fugitive Run Coordinator



SOLICITATION REPLY FORM

The Cumberland County Sheriff's Office is asking for your donation in the amount of **\$250.00** or more, though any amount would be graciously accepted. The donation will be used toward the costs of organizing, promoting, and directing the race. The operating budget is estimated to be \$2,500.00. These costs include race timing company fees, T-shirts for the first 100 registered runners/race day volunteers, trophies for various age group categories, and post race refreshments. It is our goal for all race registration proceeds to be donated to our charity.

*Primary sponsorship for **\$250.00** or greater will include the following benefits:

- Company name and logo on Race T-shirts, as well as the Cumberland County Sheriff's Office website, under "5K Fugitive Run." www.cumberlandso.org.
- Space to set up advertising/information booth at the event.
- Company name and logo on "thank you" poster on display at race.
- Business name acknowledged over Public Address system during race day events.
- Reinforcing a business partnership with a public safety agency in support of a local charitable cause.

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Company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person:

Donation Amount: \$ _____

Please make checks payable to: "CCSO 5K Fugitive Run" and mailed to:

Cumberland County Sheriff's Office
36 County Way
Portland, ME 04102
Attn: Lt. Donald Foss

If you have any questions, please feel free to contact me by phone at 207-892-3242 ext. 1031 or by email at berube-gray@cumberlandcounty.org. For more information on this event, go to our website at www.cumberlandso.org.

Thank you for your consideration and support of the CCSO and its community partners.

