



Cumberland County Sheriff's Office

- **Mark. N. Dion, Esq.**
SHERIFF
- **Kevin J. Joyce**
CHIEF DEPUTY

36 COUNTY WAY, PORTLAND, ME 04102

PHONE (207) 774-1444 ~ FAX (207) 828-2373

Date:

Corporate Sponsor
Street Address
City, State, Zip
ATTN: Manager/CEO

Dear name,

On August 29th, 2009 the Cumberland County Sheriff's Office will be conducting a 5K road race to benefit a local charity. This inaugural road race, appropriately coined as the **"Cumberland County Sheriff's 5K Fugitive Run"** will be held in Gorham, Maine. The Sheriff's Office is asking for your financial support to assist with the costs of directing such an event. Enclosed is a solicitation package, including the race brochure, a solicitation reply form, as well as a list of benefits to your company.

In an effort to promote community involvement and interaction, as well as raising money for a good cause, the Sheriff's Office has chosen this unique racing initiative. This event will provide many of the amenities found at other large road races and will attract both runners and walkers alike. The race will have strong public safety participation, with the presentation of the "Sheriff's Cup" to the public safety agency (police, fire/rescue, corrections) with the best cumulative finishing times (minimum of 3 runners to qualify for trophy). Awards will also be given to the top 3 civilian finishers in 8 different age categories.

This year, the Sheriff's Office has selected Sexual Assault Response Services of Southern Maine (SARSSM) as its charitable recipient. SARS is a non-profit agency that supports survivors of sexual assault. SARS provides many forms of victim advocacy, including a confidential 24-hour Crisis and Support Line and a Sexual Assault Response Team (SART) to victims and survivors of sexual assault, their family and friends, and anyone affected by sexual violence. These volunteers provide support, advocacy, crisis intervention, and can accompany victims to the hospital, police stations, and the courts.

Please help us with this worthy cause. I would also encourage you and your employees to participate in the race event. I will follow-up this letter with a phone call to answer any questions you may have. I would also be more than happy to meet with you in person to discuss this event. Your time and consideration is greatly appreciated.

Respectfully,

Lt. Donald Foss
Criminal Investigation Division

SOLICITATION REPLY FORM

The Cumberland County Sheriff's Office is asking for your donation in the amount of **\$250.00** or more. The donation will be used toward the costs of organizing, promoting, and directing the race. The anticipated operating budget is estimated to be **\$3,000.00**. This race costs include race timing company fees, event t-shirts for the first 150 registrants and volunteers, trophies for various age group categories, and post race food and water. Adequate corporate support for the costs associated with this race will allow all race registration fees to be used entirely for donation to our charity.

Primary sponsorship for **\$250.00** or greater will include the following benefits:

- Company name (and logo if compatible) on race t-shirts – given to the first 150 registered runners, as well as to event volunteer staff.
- Company name and logo on the Cumberland County Sheriff's Office website, under "5K fugitive run." www.cumberlandso.org/5k.htm.
- Business name acknowledged over Public Address system during race day events.
- Advertisement of business partnership with a public safety agency in support of a worthy charitable cause.

Company name: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Donation Amount: \$ _____

Please make checks payable to: "CCSO 5K Fugitive Run"

Checks may be mailed to: Cumberland County Sheriff's Office
36 County Way
Portland, ME 04102
Attn: Lt. Donald Foss

If you have any questions, please feel free to contact me by phone at 207-774-1444 ext. 2112 or by email at foss@cumberlandcounty.org. For more information on this event, go to our website at www.cumberlandso.org/5k.htm.

Thank you for your consideration and support of the CCSO and its community partners.